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Our File: 50319-0020/WBV

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In the Matter of Patent Application:

Serial No. : 10/709,298
Applicant : Simpson, Todd Garrett
Filing Date : April 27, 2004
Title : **METHOD AND SYSTEM OF PROVIDING LOCATION
SENSITIVE BUSINESS INFORMATION TO CUSTOMERS**
Art Unit : 3625
Examiner : AIRAPETIAN, Mila

To: Commissioner of Patents
United States Patent and Trademarks Office
Washington, D.C. 20231

Dear Sir:

This is in reply to the Official action dated April 15, 2008, a response to which is due October 15, 2008. A three-month extension of time is requested and the requisite fee is included in the attached Fee Payment sheet, pursuant to 37 CFR 1.17.

Amendments to the claims begin on page 2.

Remarks begin on page 10.

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04 FC:2202

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